



Australian Government

NATIONAL  
CANCER  
SCREENING  
REGISTER

National Cancer Screening Register

# COMMUNICATIONS TOOLKIT:

Healthcare Provider Portal and  
Clinical Software Integration

Date created: December 2020

# Welcome

A key element of organised, population-based cancer screening programs are registers that support the programs by inviting, reminding and facilitating the follow-up of participants for screening, as well as generating comprehensive data to inform policy and improve quality.

The National Cancer Screening Register has been established in order to fully support cervical and bowel cancer screening pathways, from initial invitation and screening through to diagnosis including management, quality assurance, follow up and reporting.

We have released an online portal for healthcare providers and will integrate with primary care practice management systems *Best Practice* and *MedicalDirector* in the near future to enable these providers secure online access to patient bowel and cervical screening information. These channels have been developed to assist healthcare providers and practice staff to more-easily access patient's bowel and cervical screening data, ensure their screening remains up-to-date and to support improved patient cancer screening outcomes.

We're pleased to share this Communications Toolkit with our partners to assist you in promoting awareness of these new channels and ensure consistent messages are communicated. Increasing adoption of these channels is in the best interest of bowel and cervical screening participants around Australia and we greatly appreciate your support in promoting them to our shared stakeholders.

The Toolkit contains links to useful resources, including key messages, user guides, and shareable content such as social media assets and animations. We encourage you to tailor your messaging as required to suit your audiences.



Thank you for your ongoing support of the National Cancer Screening Register and for promoting awareness of these channels to help improve health outcomes of screening participants across Australia.

**Prof. Dorota Gertig,  
NCSR Medical Director.**

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# Overview

This Communication Toolkit has been developed to support the expansion of the National Cancer Screening Register (National Register) digital channels in the form of a **Healthcare Provider Portal** and **Clinical Information System software integration** with *Best Practice* and *MedicalDirector*.

It provides our partners with key messages to communicate the expansion of National Register channels with stakeholders. This includes assets that highlight benefits and features to assist partners in promoting to end users. We have also included user guides for healthcare providers and laboratories to assist with training and support.

The purpose of the toolkit is to ensure consistent messages are communicated to all stakeholders and maximise reach of communications through the help of promotion through our partners. Partners are encouraged to tailor key messages contained in the toolkit as required to suit target audiences.

## Document purpose



**Highlight the expansion and benefits of the National Register's channels functionality**



**Raise awareness of the availability of new digital channels to end users**



**Provide resources to assist in promoting to your stakeholders**

# Target audiences

## 1. Users of the Healthcare Provider Portal include:

- Primary HCPs and support staff
- Specialist HCPs and support staff
- Non-medical providers
- Pathology laboratories involved in bowel and cervical screening

## 2. Users of *Best Practice* and *MedicalDirector*



# Key messages



[Download key messages](#)

**The ‘Key Messages’ document provides overarching content to assist partners in ensuring consistent messages are communicated to stakeholders about the National Register and new digital channels:**

## Healthcare Provider Portal:

The National Cancer Screening Register has released a portal for healthcare providers to allow access to information about participant screening. The portal enables:

- Healthcare Providers to manage their patient’s participation in the National Cervical Screening Program (NCSP) and National Bowel Cancer Screening Program (NBCSP), including opting out and defer their screening.
- Healthcare providers to access screening information for participants of both programs (including those who have been invited to participate, but have not done so yet).
- General practitioners and other specialists to lodge clinical forms relating to both programs electronically.

## Clinical Information System software integration:

The introduction of clinical information system integration is coming soon and will allow healthcare professionals using *Best Practice* and *MedicalDirector* to report clinical data seamlessly from their existing software interface using electronic forms.

They will also be able to access a patient’s screening results and histories for cervical and bowel screening, and request Bowel Program Test Kits for eligible participants. The introduction of software integration will further streamline reporting and help to improve data quality for the two programs.

# User Guides and Support Materials

Support materials have been developed to assist healthcare providers and pathologists to access and navigate the Healthcare Provider Portal and find out more about integration with clinical software.



**Healthcare Provider Portal  
Walk-Through Video**

 [View video](#)



**Healthcare Provider  
Portal User Guide**

 [Visit webpage](#)



**Healthcare Provider  
Portal Quick Start Guide**

 [View guide](#)



**Clinical Software  
Integration Updates**

 [Visit webpage](#)

# Promotional assets

A range of assets have been developed to assist partners in promoting new digital channels to your stakeholders.

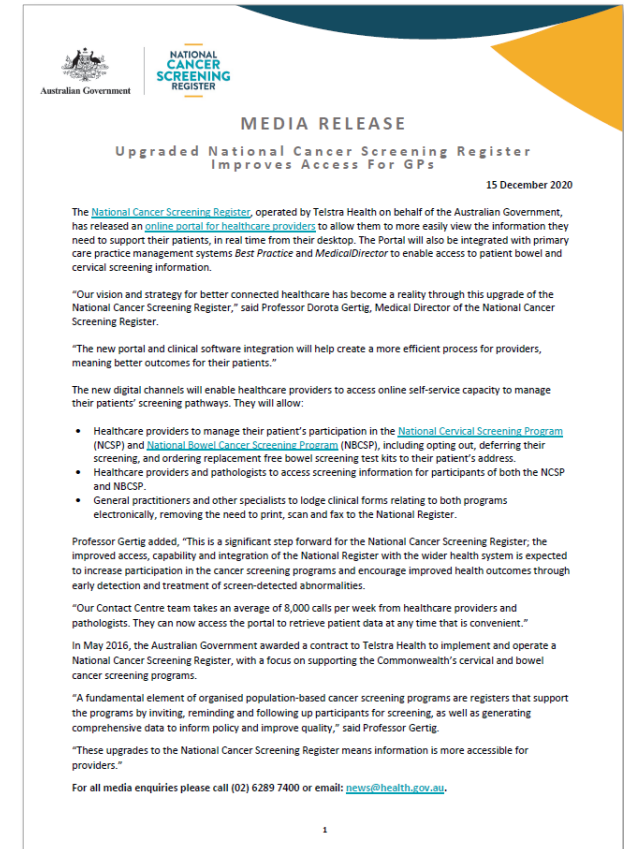
- Media release
- Animations
- Social media assets
- PowerPoint resource



# Media Release

**The National Cancer Screening Register has prepared a media release with the purpose of:**

- Promoting new digital channels: the Healthcare Provider Portal and Clinical Information System integration.
- Building awareness and understanding of the positive impacts of the Register and the improved support it provides in supporting the National Cervical Screening Program (NCSP) and National Bowel Cancer Screening Program (NBCSP).



# Animations



[View/share animations](#)

Two short animations have been developed to promote awareness of the benefits of the Healthcare Provider Portal and integration with clinical software. We encourage partners to share these materials to their social media channels or website.

## Healthcare Provider Portal animation



## Clinical Software Integration animation



# Social media assets

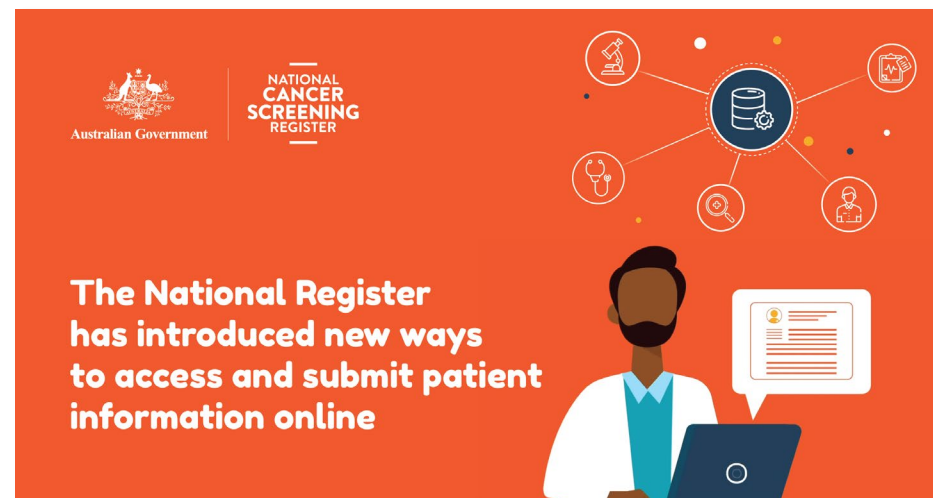
We've developed two social media assets suitable for Facebook, LinkedIn and Twitter to assist partners in promoting awareness of the benefits of the new digital channels.

## Suggested caption:

*The National Register supports the National Bowel Cancer Screening Program and National Cervical Screening Program and has introduced new online channels to support screening care for your patient. Find out more at [www.ncsr.gov.au/media](http://www.ncsr.gov.au/media)*



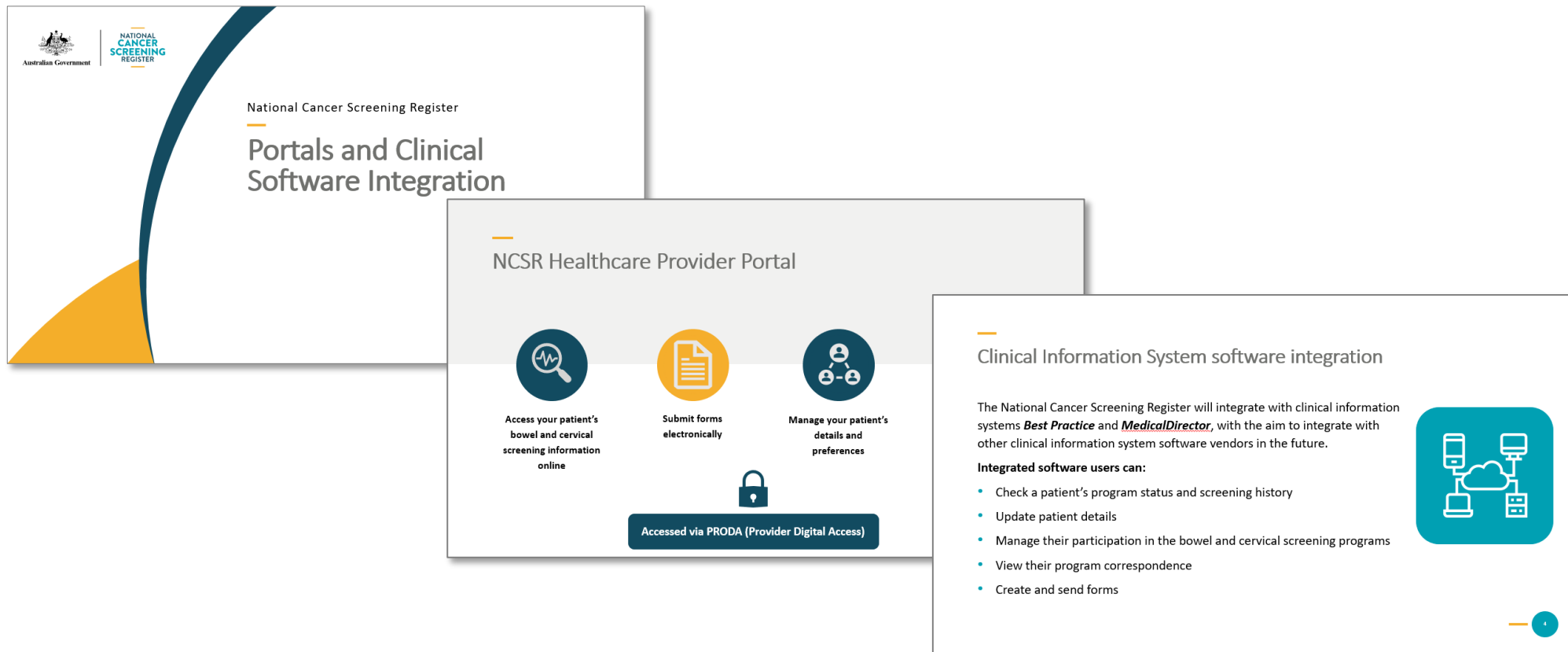
[View/share animations](#)



# PowerPoint resource



We've developed PowerPoint slides that can be inserted into existing presentations should you wish to speak about the Healthcare Provider Portal and integration with clinical software to any of your stakeholders.



# Key contact information



[www.ncsr.gov.au](http://www.ncsr.gov.au)



**Contact Centre:** 1800 627 701



**Cervical Screening fax:** 1800 627 702

**Bowel Screening fax:** 1800 115 062



**Cervical Screening postal address:**

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